

College of Commerce PETLAD.

M-Com SEM-I

Sub: Strategic Business Management

Marks - 40

Date: 6-10-2017

Time - 10 to 11

Que: 1. EXPLAIN Functions of management and Importance of management.

OR

Describe process of Decision making and principles of Decision making.

Que: 2. What is M.I.S. ? Explain the process of M.I.S. and Factors affecting the management Information Systems.

OR

EXPLAIN characteristics of T.Q.M. and Advantages of Total Quality management.